

Communication Tools

How to maximize your outreach with parishioners

Ryan Schreiber - ParishSOFT





Methods of communication

Email

- Send web based via ConnectNow
- Send via Outlook
- Copy & paste

Mail Merge

- Certificates
- Letters
- Envelopes
- Registration Forms







Where can I access these?

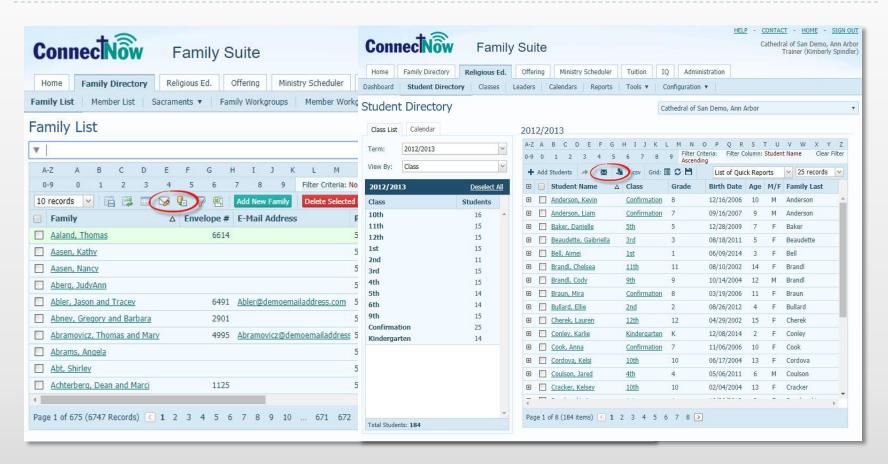
- Family Directory
 - Family List + Member List
- Workgroups
 - Family + Member
- Religious Education
 - Student Directory, Classes, Leaders
- Ministry Scheduler
 - Minister Directory + Scheduling







Identifying the icons

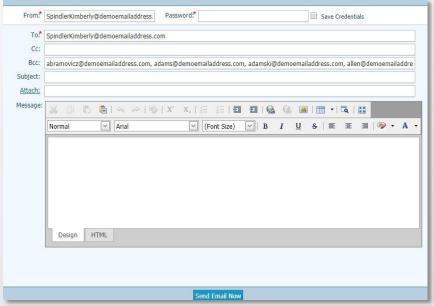




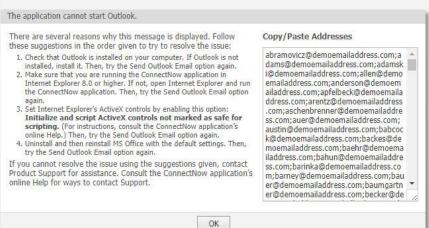
Email interface options



Web-based



Outlook



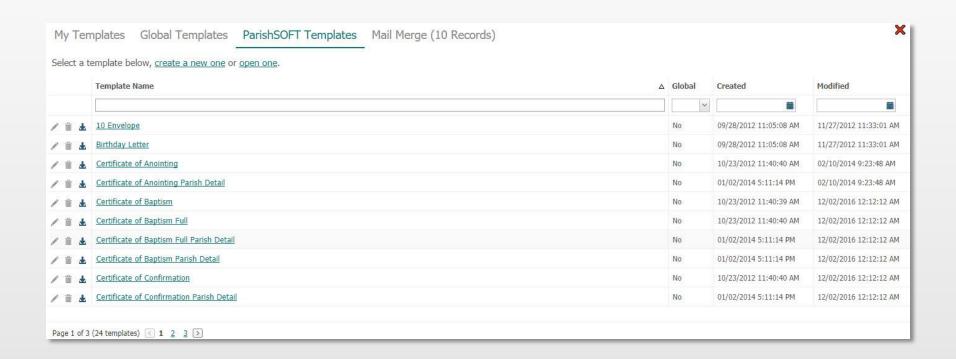
Additional Notes



- Contact support to configure web-based functionality
- •Restricted by email sender based on quantity



Mail Merge interface





Other ConnectNow outreach



Contribution Statements

- Generate EOY statements via My Own Church instead of printed copies
- Church saves money on distribution costs
- Donors receive their statements quicker
- Important to collect all demail addresses

Online Giving

- Capability of collecting donations online, via mobile apps, text or kiosk
- Emails contributor a receipt when donations are made
- Reports can be scheduled to email administrators automatically











Thank you!

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